



## BRENNANS BAKERY

### Company address

Joseph Brennan Bakeries, Greenhills Industrial Estate,  
Walkinstown, Dublin 12, Ireland, D12 XR92, Walkinstown, Dublin

### Contact details

Derek Beatty

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[brennansbread.ie](http://brennansbread.ie)

### Channel:

Foodservice

Retail

Over 45 years ago, Old Mr Brennan baked the first loaves of Brennan's Bread in the company's one room bakery in Fumbally Lane, Dublin.



Brennan's Bread is now one of the largest bakeries in Ireland and is still very much a family affair, with Old Mr Brennan's family still overseeing the recipes and baking skills he perfected.

The company's motto is 'Today's Bread Today' and that means the bread customers see on the shop shelf every day will have left the bakery early that very morning.

## Why Us

Brennan's Bread is the number one selling bread in Ireland and the country's third largest grocery brand.

Arguably one of the most iconic Irish food brands from the last 50 years, it prides itself on its promise of 'Today's Bread Today'.

## Our product range



**FAMILY PAN**

PREMIUM WHITE BREAD

LOW FAT | NO ADDED SUGAR

The Family Bakers  
**Brennans**  
TODAY'S BREAD TODAY

**FAMILY PAN**

PREMIUM WHITE BREAD

LOW FAT | NO ADDED SUGAR



The Family Bakers  
**Brennans**  
THE QUALITY BAKERS  
THE BREAD YOU LOVE TO EAT

The Family Bakers  
**Brennans**  
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THE BREAD YOU LOVE TO EAT

Packaged White Bread

Packaged Wholemeal Bread

Packaged Wholegrain

Packaged Batch

Lifestyle Bread

Seeded Bread

Dietary Bread

Soda Bread

Bagels

Gluten-free Bread

Burger Buns

Hotdog Rolls

## Markets

North America

UK & NI

## Nachhaltigkeit

The Bord Bia Origin Green project is the world's first sustainability programme for a country's entire food and drink industry. Origin Green enables Ireland's farmers and food producers to make measurable sustainability commitments which allow the industry to reduce its environmental impact and serve local communities more effectively. Brennans are proud to be part of this initiative.

## Our Accreditations

- Origin Green Verified

## Our Awards

EIQA - Quality Management Systems Awards 2007, 2009, 2010, 2011

EIQA Level 3 - Quality Management Systems Awards 2012&2013

Overall National Winner - Quality Management Systems Awards 2012&2013

'Highly Commended' - Quality Management Systems Awards 2016