



## CARROLL CUISINE

### Company address

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### Contact details

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### Channel:

Foodservice  
Retail

Founded in 1979 by Seamus Carroll, Carroll Cuisine started as a cooked ham manufacturer and distributor. The business was acquired by IAWS in 2004.



Three years later in 2007, Carrolls was awarded its Bord Bia certification. Come 2009, the company expanded into the manufacturing of pre-packed sliced meats.

By 2015, a management-led buyout instigated significant growth, and Carrolls began manufacturing poultry and beef. Later that year, it was awarded the fastest-growing brand in Ireland and also maintained its spot as the number one selling ham brand.

## Why Us

Carroll Cuisine produce succulent and flavoursome cooked meats for the Irish consumer, alongside chilled ready meals and other products. Producing high quality cooked meats the consumer can trust is at the core of the Carroll's business. The succulence of a Carroll's product is the key differentiator between ourselves and our competitors. We have found, through research, that the consumer prefers a succulent product that delivers on flavour every time, from our hams to our poultry. The depth of the flavours delivered by Carroll's is second to none, and a reason our consumer keep coming back.

## Our product range



Cooked ham  
Cooked chicken  
Cooked turkey  
Cooked beef  
Ready Meals  
Garlic Bread

## Markets

UK & NI

## Nachhaltigkeit

- Carroll's Cuisine have built a strong reputation for fine food and quality over the years.
- In order to monitor, promote and progress sustainability within the company, Carroll's continue to establish and develop energy, water and waste sustainability targets.
- Health and nutrition target was exceeded, with very good progress displayed since the target was added in 2017.
- As part of the company's packaging target, Carroll's Cuisine have switched its packaging on finished product base webs for thermoformed products to 100% recyclable.

## Our Accreditations

- BRC
- HACCP
- Origin Green Verified

## Our Awards

Blas na hEireann Gold Award