



## HEINEKEN IRELAND LTD

### Company address

HEINEKEN Ireland, 58 Leitrim Street,  
Cork

### Contact details

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[heinekenireland.ie](http://heinekenireland.ie)

### Channel:

Foodservice  
Retail

HEINEKEN Ireland, started in Cork over 160 years ago, is built on a proud brewing heritage.

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**Heineken**  
open your world



EST.

1873

**THERE'S MORE BEHIND THE STAR**

To this day, it continues to engage consumers and customers alike with innovative new products and premium brand experiences.

With an extensive portfolio, HEINEKEN Ireland employs approximately 400 people across the country. One hundred per cent of its draught beer brewed in Our Lady's Well Brewery uses Irish malted barley. It is a major supporter of Irish agriculture, sourcing 100% of its malted barley from Irish farmers.

HEINEKEN Ireland combines a love for its craft, a passion for doing things right, and a commitment to the responsible consumption of its products to deliver sustainable future growth.

## Why Us

HEINEKEN Ireland is one of Ireland's leading beer and cider companies, displaying a long tradition of success and sustainability.

## Our product range



Heineken®  
Heineken® Light  
Orchard Thieves Cider  
Orchard Thieves Light  
Desperados  
Tiger  
Coors Light  
Foster's  
Murphy's  
Murphy's Irish Red  
Beamish Stout  
Cute Hoor  
Cute Hoor Red Head  
Sol  
Affligem  
Paulaner  
Paulaner Non-Alcoholic  
Moretti  
Zywiec  
Warka

## Markets

Europe

North America

UK & NI

## Nachhaltigkeit

- HEINEKEN Ireland launched 'Brew a Better World' in 2010, which is a long-term approach for creating shared, sustainable value for its business and stakeholders.
- With 22 ambitions across 3 focus areas of Environment, Social and Moderation the company take a cross functional approach to deliver the programme.
- Within HEINEKEN's current sustainability plan, the company have removed 4million pieces of plastic from across its consumer facing packaging and are set to delivery Zero Emissions from their own production by 2030.

## Our Accreditations

- Origin Green Verified

## Our Awards

Top Employer Award, Marketing Team of the Year 2016

PR Awards 2017

No.1 in the Advantage Survey