



## IRISH COUNTRY MEATS

### Company address

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### Contact details

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### Channel:

Foodservice  
Manufacturing  
Retail

Irish Country Meats is Europe's leading lamb processor, with a reputation for product quality, innovation and customer service across the continent.



The company operates two fully integrated processing activities on the East Coast, Ireland's prime sheep-producing region.

Irish Country Meats produces and markets a full range of sheep meat products, from traditional carcass to innovative new ready-to-cook formats.

Its philosophy of specialisation provides a competitive advantage to customers through revolutionary ongoing NPD and creative product presentation supported by consumer brands.

## Why Us

From farm to plate, the company invests in the standards, processes, training, product development and delivery methods necessary to meet its objective - to be the best at what it does.

Irish Country Meats' marketing philosophy is based on working in close partnership with key customers in individual markets. This partnership approach promotes the sharing of information in an open and constructive manner, resulting in a more customer focused, cost-effective delivery of product in a dynamic and competitive marketplace.

Close liaison with its customer base has allowed Irish Country Meats to streamline its business, removing unnecessary costs and increasing efficiencies while developing an extensive understanding of evolving consumer needs and market trends.

## Our product range



Carcase Lamb  
Primal Lamb  
Retail Lamb

## Markets

Asia Pacific

Europe

Middle East

UK & NI

## Nachhaltigkeit

- Sustainability is a key driver in Irish Country Meats business. Its sustainability programme extends from the farm to the factory and beyond.
- As a founding member of the Plastics Action Alliance, ICM plays its part in building a resilient and secure supply chain to ensure a positive and long term impact for our environment.
- ICM have partnered with a lamb finishing farm to develop its own research facility to review farming practice and to enhance output while reducing impact at farm level.
- ICM exceeded 2020 sustainability targets for CO2, electricity, energy and waste.
- Part of the Company's sustainability plan has included the creation of biodiversity areas on site and a commitment to plant 50 of trees per annum.

## Our Accreditations

- BRC
- Halal
- IOFGA
- Meat Processor Quality Assurance Scheme (MPQAS)
- Organic
- Origin Green Verified

## Our Awards

Great Taste Awards

Blas na hÉireann Awards

Wexford Business Awards

Organic Overall Winner 2018