



## Slaney Farms Produce Ltd

### Company address

Tomnalossett, Enniscorthy,  
Wexford

[slaneyfarms.com](http://slaneyfarms.com)

### Channel:

Foodservice

Retail

Set up 25 years ago and boasting a turnover of €3.5m, this family business is owned and managed by John Stafford.



Slaney  
Farms

Grown with passion in Ireland

Over the last three decades, the company has established a reputation as a supplier of premium potatoes, vegetables and fresh fruit under the Slaney Farms brand.

Slaney Farms has invested over €2m in new state-of-the-art technology in storage, washing, grading and packing facilities, putting Slaney Farms at the forefront of potato production technology in Ireland.

Currently employing 24 full-time and eight part-time staff, the company has a fully-integrated potato processing system, from planting and growing to harvesting.

Slaney Farms also spearheads its own marketing and distribution, selling to retail multiples such as Tesco and Supervalu, as well as convenience stores countrywide.

## Why Us

Slaney Farms is an established Irish brand name with heritage and tradition as core values.

It is a fully-integrated business, delivering quality produce from farm-to-fork.

With a capacity to supply over 6,000 tonnes of fresh produce annually, it ensures consistent quality and has embedded itself into sustainable food production in Wexford.

## Our product range



Rooster Potatoes

Kerr's Pink Potatoes

Golden Wonder Potatoes

Baby Salad Potatoes

Queens Potatoes

Fresh Strawberries - grown locally under the Slaney Farms name

Vegetable range - grown and produced by local suppliers

## Nachhaltigkeit

- Slaney Farms became an Origin Green member in 2017. The company demonstrated an exemplary performance within the areas of supplier certification, primary producer sustainability initiatives, and community engagement throughout the year 2020.
- Harvesting traditionally grown varieties, the company's farm and state-of-the-art packaging facility operates sustainable practices to deliver optimal freshness to the consumer.
- Passionate about community engagement, the company sponsors and participates in local initiatives, with Slaney Farms being particularly proud of the role it plays in helping to keep jobs intact within the Wexford region.

## Our Accreditations

- HACCP
- Origin Green Verified
- Sustainable Horticulture Assurance Scheme (SHAS)

