



# ASHBOURNE MEAT PROCESSORS

## Company address

Naas Industrial Estate, Naas,  
Kildare

## Contact details

Daniel Houlihan

[ashmeats@ashmeats.ie](mailto:ashmeats@ashmeats.ie)

[+35345875400](tel:+35345875400)

[ashmeats.ie](http://ashmeats.ie)

## Channel:

Foodservice

Manufacturing

Retail

Ashbourne Meat Processors is one of Ireland's leading beef processors.



It has been exporting premium chilled Irish beef the world over from cattle sourced locally at its abattoir in Roscrea, Co. Tipperary.

The company was established by Jim McMahon and Danny Houlihan in 1985, both of whom worked in Irish Meat Processors as Sales Manager and Factory Manager respectively. Today, the company is still managed and controlled by the Houlihan and McMahon families.

## Why Us

Ashbourne Meats has been in business for over 30 years, and its commitment to quality and service has allowed it to source cattle from a dedicated professional group of farmers. This in turn enables Ashbourne Meats to produce the best quality of beef and to supply customers from all corners of the world.

## Our product range



Premium Chilled Beef Products  
Premium Frozen Beef Products

## Markets

Asia Pacific

China

Europe

Middle East

UK & NI

## Durabilité

- Ashbourne Meats are committed to providing continuous improvement towards environmental performance.
- Within its current sustainability plan (2019-2023), the company met or exceeded eight of its targets, performing particularly well in the areas of packaging and employee wellbeing.
- By 2023, Ashbourne Meats aims to have a 27% reduction of cardboard on per unit basis kg/t, while also reducing water usage by 5% in m<sup>3</sup>/tonne at both its Naas and Roscrea sites.

## Our Accreditations

- BRC
- Halal
- Meat Processor Quality Assurance Scheme (MPQAS)
- Origin Green Verified