



## Ballymaloe Foods (Hyde Ltd)

### Company address

Courtstown Park, Little Island,  
Cork

### Contact details

Alexandra Dirand  
[alexandra@ballymaloefoods.ie](mailto:alexandra@ballymaloefoods.ie)

[ballymaloefoods.ie](http://ballymaloefoods.ie)

### Channel:

Foodservice  
Online  
Retail

Ballymaloe Foods was founded in 1990 by Yasmin Hyde. Her mother, Myrtle Allen was Ireland's first female Michelin Star chef. She opened a gastro restaurant at Ballymaloe House in the 1960s and it was here that she developed the now iconic Original Relish recipe, using tomatoes grown on the grounds and a blend of spices and other natural ingredients.



Fast forward 30 years and Ballymaloe Foods is now the number 1 relish brand in Ireland. Our products are available in both retail and foodservice channels and we export to over 10 countries. We started our business with the Original Tomato Relish and have now grown to over 18 products, including pasta sauces, beetroot, traditional roasting and meat sauces, mayonnaise, and salad dressings.

## Why Us

With a premium taste and guaranteed consistency, Ballymaloe Foods' products are made by chefs in small batches using the highest quality, 100% natural ingredients. Times may have changed but our approach never has. We use an open process that ensures the best possible flavours are achieved and we use no artificial additives or preservatives. Our products are virtually fat-free, gluten-free, and suitable for vegetarians and vegans.

## Our product range





Our key export products are:

Ballymaloe Original Tomato Relish

Ballymaloe Pepper Relish

Ballymaloe Steak Sauce

Ballymaloe Burger Sauce.

They are highly versatile products and make good food taste even better. They are delicious accompaniments with sandwiches, burgers, cheeseboards and so much more.

Our extended range of products include:

Ballymaloe Original Bolognese

Ballymaloe Italian Tomato Pasta sauce

Ballymaloe Spicy Tomato Pasta sauce

Ballymaloe Smoked Bacon Pasta sauce

Ballymaloe Hidden Veggies Pasta sauce

Ballymaloe Mediterranean Veg Pasta sauce

Beetroots

Ballymaloe Pickled Irish Beetroot Diced

Ballymaloe Pickled Irish Beetroots Sliced

Ballymaloe Ham Glaze

Ballymaloe Cranberry

Ballymaloe Apple Sauce

Ballymaloe Mint Jelly

Ballymaloe Classic French Dressing

Ballymaloe Honey & Mustard Dressing

Ballymaloe Balsamic & Apple Cider Vinegrette

Ballymaloe Mayonnaise

Ballymaloe Fiery Relish

## Markets

Australia

Europe

Middle East

North America

UK & NI

## Durabilité

- Sustainability has been a core value of Ballymaloe Foods.
- Ballymaloe Foods feel it is vital to give back to those who support the business through donations of hampers and monetary funding.
- This has been a long-term aspect of the business, however, due to the Covid-19 pandemic, this proved challenging in 2020 as access to fundraising events and regular channels was seriously curtailed.
- To compensate for this, the member donated approximately 105 cases of food products to local charities, showing resilience and commitment by finding alternatives.
- Charitable donations continued in the form of sponsorships throughout 2020, with the company exceeding its target to donate €5,750 by 186% and exceeded its food donation target of 3,000kg, donating a total of 3,729kg to FoodCloud.

## Our Accreditations

- BRC
- HACCP
- Halal
- Origin Green Verified

## Our Awards

1 & 2-star Great Taste awards in 2017,2018 & 2020 on our Original Relish, Beetroot & Steak Sauce

McKenna Guides 2021