



## E FLAHAVAN & SONS LTD

### Company address

Kilnagrange Mills, Kilmacthomas,  
Waterford

### Contact details

James Flahavan

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### Channel:

Foodservice

Online

Retail

As one of Ireland's oldest food companies, Flahavan's can trace its first family connection to the mill in Co. Waterford back to 1785 when John Flahavans' great, great, great-grandfather was managing the business. Seven generations on, Flahavan's celebrates over 230 years of milling oats in Kilmacthomas, Co. Waterford and today sells a range of over 40 oat products worldwide.



Flahavan's has pioneered a dramatic change in the way consumers think about oat-based foods and its compelling health benefits. This is achieved by continually staying close to the consumer and identifying, understanding and responding to their emerging health and lifestyle needs, through new innovative products and formats.

Operating in a rural community nestled underneath the Comeragh Mountains, sustainable production is at the heart of Flahavan's 230-year-old mill process. Over 60% of its mill energy comes from its own renewable sources, such as burning the outer shell of the oat to generate the steam used in the cooking process, as well as using the original millstream at the River Mahon which runs on wind power.

The highest quality, locally grown regular oats are sourced and selected from farmers within a 60 mile radius, which also reduces the carbon footprint involved in transport.

## Why Us

Flahavan's has been milling the finest Irish oats, with a distinctively natural creamy taste in Kilmacthomas, Co. Waterford for over seven generations. This makes it Ireland's favourite oat brand, with over two million servings of Flahavan's porridge consumed each week.

Flahavan's champions a sustainable, family-run milling tradition. Smaller scale, sustainable production is at the heart of its 230-year-old mill process.

# Our product range



Flahavan's Progress Oatlets  
Flahavan's Oat Bran  
Flahavan's Pinhead Oatmeal  
Flahavan's Jumbo Flakes  
Flahavan's Organic Porridge Oats  
Flahavan's Jumbo Organic Porridge Oats  
Flahavan's Micro Quick Oats Drum  
Flahavan's Quick Oats Sachets Natural  
Flahavan's Super Oats Drum  
Flahavan's Organic Quick Oats Sachets  
Flahavan's Quick Oats Multiseed Sachets  
Flahavan's Quick Oats Sachets Apple, Raisin & Cinnamon  
Flahavan's Quick Oats Sachets Golden Syrup  
Flahavan's Quick Oats Sachets Red Berry  
Flahavan's Quick Oats Sachets Lemon Curd  
Flahavan's Quick Oats Sachets Blueberry & Red Apple  
Flahavan's Porridge Pots Original  
Flahavan's Porridge Pots Strawberry  
Flahavan's Porridge Pots Organic  
Flahavan's Quick Oats Pots Multiseed  
Flahavan's Quick Oats Pots Apple & Raisin  
Flahavan's Quick Oats Pots Golden Syrup  
Flahavan's Quick Oats Pots Blueberry & Apple  
Flahavan's Hi8 Muesli  
Flahavan's Original Granola  
Flahavan's Toasted Nut Granola  
Flahavan's Oaty Flapjacks

## Markets

Asia Pacific

Australia

China

Europe

Middle East

North America

UK & NI

## Durabilité

- Sustainability has always been a major part of the Flahavan's story.
- Since the 1780s, when the original waterwheel drove the mill, there has been a company-wide commitment to working in harmony with nature and minimising the company's impact on its environment and community.
- E Flahavan's and Sons supports its local community whenever possible – the company has been a main sponsor of the West Waterford Festival of Food for many years; it regularly donates product to the Waterford Food Bank and other local charities.
- The company provides product to support the Waterford Senior GAA teams, as well as the Dublin City Marathon among other sporting events across the country.

## Our Accreditations

- BRC
- IFS
- ISO

- ISO 14001
- ISO 9001
- Kosher
- Organic
- Origin Green Verified
- RSPO Certified

## Our Awards

Most Eco-Friendly Business National FMGC Awards

Food Producer of the Year and Agribusiness of the Year Agribusiness Awards

Organic Export Award Bord Bia National Organic Awards 2016

Food & Agri Business Waterford Business Awards