



## Pipin Pear

### Company address

Suite G16 City Enterprise Centre, Waterford Business Park,  
X91 TR79, Waterford, Waterford

[pipinpear.com](http://pipinpear.com)

### Channel:

Foodservice

Retail

Pipin Pear is a multi award winning range of chilled & frozen baby meals which are 100% organic and are made using the best of Irish ingredients where possible.



Pipin Pear is an innovative range of dishes for children from 6 months to 3 years. Unlike any other products in the market, Pipin Pear offers time-pressed parents the best alternative to home cooked meals. These nutritious and tasty dishes are gently cooked and filled with vibrant natural flavours and textures.

Pipin Pear has won many awards over the years, not only for the amazing quality of its products but also for its innovative fully recyclable pack format.

The range has changed the baby food category in Ireland and is now available in the dairy fridge of all the major retailers. With the expansion into the frozen market in Europe, Pipin Pear also has the capability for private label ranges.

## Why Us

- Pipin Pear is a chilled, frozen and ambient baby food & snack range. Our chilled meals are unlike any other baby meals in the market due to our gentle cooking process, the dishes hold delicious taste and texture.
- Merchandised in the dairy fridge of supermarkets nationwide, with a shelf life of 30 days. The range contains at least one of a baby's five-a-day fruit & veg portions and contains no added salt, sugar or additives.
- Proudly made in Ireland, the wholesome range is gently cooked using fully organic ingredients.
- Our packaging is BPA free and fully recyclable.

Our new ambient snack range are a delicious blend of fruit and veg, offering parents a healthy alternative to on the go snacking.

## Our product range



Our Pipin Pear range caters to children from 8 months to three years. We also have a private label range of 8 dishes available in one of Ireland's national retailers.

Stage 2 - 6 months+ - Chicken Lickin Casserole, Fishy Dishy, Banana Blue and Cottage Pie

Stage 3 - 10 months+ - Tutti Fruity Chicken Curry, Baby Beef Ragu, Mighty Mango & Chicken

Stage 4 - Toddler Range - Cheesy Chicken Pasta, Creamy Chicken, Peas & Pasta, Hearty Beef Stew and Superstar Pasta

## Markets

Europe

UK & NI

## Durabilité

- As part of its sustainability plan for 2020-2024 a target of Pipin Pear's is to increase healthy recipes on website by 15% each year.
- 83% of Pipin Pear suppliers hold relevant sustainability against a milestone of 70.5%
- The company has also set a sustainability target around packaging to continue to source sustainable packaging / 100% recyclable.

## Our Accreditations

- BRC+
- HACCP
- Organic
- Organic Trust
- Origin Green Verified

## Our Awards

National Organic Awards Best New & Innovative Award 2020

Blas na hEireann Best Baby Food Gold, Silver & Bronze across Pipin Pear and Private Label range 2021

Blas na hEireann Best Baby Food Gold, Silver & Bronze 2020

Irish Quality Food Awards 2019