



THE FLAT BREAD COMPANY T/A SIMPLI BAKED

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simplibaked.ie

Channel:

Foodservice
Manufacturing
Retail

The Flatbread Company was founded in 2008 and began production the following year. In the initial two years, the company focused on the manufacture of thin crust pizza bases for the foodservice sector, primarily in the UK.



In April 2011, the company started to manufacture tortillas for the Irish and UK markets, with sales growing consistently across the sector in ambient and frozen products.

Unfortunately, the company suffered a fire in January 2015, destroying the entire production facility. The management team worked tirelessly to rebuild a new state-of-the-art plant now in Tullamore.

Since reopening the new bakery, The Flatbread Company has excelled, growing its product ranges, customers and markets in the process.

Why Us

The Flatbread Company is the only bakery on the island of Ireland producing flour tortillas and pizza bases.

Making up to 70 million tortillas a year, The Flatbread Company actively engages with customers to develop new flavour concepts with the aim of satisfying the end user.

In 2016 it successfully developed a gluten-free tortilla capability, which has been a major success for the business.

Our product range



White Tortilla

Wheaten Tortilla

Flavoured Tortilla Tomato, Spinach, Cool Dill, Texas BBQ, Rosemary & Garlic,
Multigrain Thai Ginger

Gluten-free Tortillas

Ambient and frozen thin crust pizza bases foodservice chains based in UK,
Ireland and Continental Europe

All available in a range of sizes

Markets

Europe

Middle East

UK & NI

Durabilité

Origin Green Verified

Our Accreditations

- BRC
- Origin Green Verified

Our Awards

Winner: Food and Drink Category SFA National Small Business Awards 2017

Winner: Engineering Advancements MEETA Award 2011 / 2013

Innovation and Service Awards from Domino's UK