



## ABP IRELAND

### Company address

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### Contact details

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### Channel:

Foodservice

Manufacturing

Retail

ABP was founded in 1954 and is privately owned operating in Ireland, the UK and across mainland Europe.



The company processes c.1m cattle each year and is one of the largest processors of beef in Ireland and the UK, and one of the top 3 in Europe. ABP works with many of Europe's largest supermarket chains and food retailers to ensure beef is produced with full traceability 'from farm to fork'. We operate out of meat plants strategically located to be close to our farmer suppliers in the UK, Ireland and Poland.

We are a major exporter of beef to over 50 countries around the world. Utilising our patented 'Ultra-Tender' beef process, ABP ensures the highest quality product is delivered to the end consumer. ABP's Ultra Tender beef is supplied to over 200 Michelin-starred restaurants across Europe and is multi-award winning in numerous markets.

## Why Us

ABP Food Group Ireland's export sites are situated at a latitude of 53 degrees north. This is the optimum global positioning for sustainable natural grass production. Even better, the frequent rainfall and moderate temperatures mean that Ireland has the longest grass-growing season in the EU. We call this our 'Grass Advantage'. It is the reason our grass-fed beef is natural, sustainable, low in saturated fat, high in vitamins and minerals and always Ultra-Tender.

## Our product range



A comprehensive range of beef & lamb products

Specialists in breed & own label ranges of products for the retail & foodservice market across the world

A full range of frozen products both primal & offal

## Markets

Africa

Asia Pacific

Europe

North America

UK & NI

## Sostenibilità

- ABP is one of the leading innovators in the meat and agri-food sector, embraces Science Based Targets and is committed to playing its role in helping to reduce greenhouse gas emissions and minimizing the impact of global warming.
- ABP conducts industry leading research with Teagasc and Irish Cattle Breeding Federation (ICBF) to look at ways of helping beef farmers reduce their environmental impact.
- The research has focused on using a data-driven approach to improve the genetics available to the beef herd, so that beef animals optimise their feed conversion ratio and are ready for slaughter at a younger age.

- Results have shown that this breeding approach can lead to significant reductions in methane emissions which could have significantly positive environmental impacts on Irish beef production.
- It has also shown to improve income returns to the farmer – demonstrating that economic and environmental sustainability can travel hand in hand.

## Our Accreditations

- BRC
- Meat Processor Quality Assurance Scheme (MPQAS)
- Origin Green Verified
- Sustainable Beef and Lamb Assurance Scheme (SBLAS)

## Our Awards

World's Best Steak 2017

Numerous Great Taste Awards

Numerous Blas na hÉireann Awards

ITQI 2017