



## CLARKE'S FRESH FRUIT

### Company address

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### Contact details

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### Channel:

Foodservice  
Retail

A family-run business, Pat Clarke trading as Clark's Fresh Fruit has established a reputation for producing quality fresh fruit over the past 50 years.



# Clarke's fresh fruit

*Developed for 60 years*



Pat's courage to invest during the '80s enabled the development of innovative systems and cropping techniques.

In 1983, Clarke introduced the El Santa variety to Ireland. The first of those berries were sold in the Dublin Market on 25 July of that year.

With approximately 600 tonnes of fresh fruit produced annually, Clarke's Fresh Fruits now employs in excess of 100 people, all using the most advanced technologies available.

## Why Us

Clarke's Fresh Fruit ensures that its fruit is picked and dispatched daily, which maintains the quality and freshness of its range.

## Our product range



Strawberries  
Raspberries  
Blackberries  
Gooseberries  
Strawberry Jam  
Raspberry Jam  
Blackberry Jam  
Strawberry No Added Sugar Jam  
Raspberry No Added Sugar Jam  
Blueberry Juice  
Berry Boost Smoothie  
Super Boost Smoothie

## Sostenibilità

- Clarkes Fresh Fruit maintain a pro-active approach to the implantation of sustainability initiatives.
- In 2020, Clarkes Fresh Fruit performed particularly well in its primary producer sustainability initiative as well as its packaging and community engagement targets.
- The company reduced the quantity of pesticide used in 2020 and exceeded its milestone by 14.1%.
- This was achieved after a review of its crop husbandry and growing customer expectations with regards to environmentally friendly produce.

## Our Accreditations

- Origin Green Verified

- Sustainable Horticulture Assurance Scheme (SHAS)

## Our Awards

Clarke's Fresh Fruits has received a number of awards, including Family Farm of the Year Award, Family Farm of the Millennium Award, plus Overall Grower of the Year Award 2010.