



## DAWN MEATS

### Company address

Grannagh, Waterford,  
Waterford

### Contact details

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### Channel:

Foodservice

Manufacturing

Retail

Established in Co. Waterford in 1980, Dawn Meats is a family business that remains true to its farming heritage.



With a continuous focus on quality and customer service, the company has grown to become the meat supplier of choice to a range of leading supermarkets, foodservice and manufacturing businesses.

Operating from over 30 locations in Europe and Asia, Dawn Meats' customer base now spans 50 countries worldwide.

## Why Us

Dawn Meats sales offices and distribution partners throughout Europe and globally offer closer relationships with all customers and provide logistics solutions in keeping with customer requirements.

Customers are attracted by our commitment to quality and sustainability.

## Our product range



Breed specific brands; Black Angus beef, Red Hereford beef  
Speciality supply chain brands; Nature's Meadow lamb, Premium Butcher  
Dry aged beef and lamb  
Frozen mince, diced and burgers  
Chilled and frozen slow cooked meal centres and ready meals  
Ambient ready-to-eat meat snacks

## Markets

Africa

Asia Pacific

Europe

North America

UK & NI

## Sostenibilità

- Dawn Meat sources 96% of its cattle and sheep from members of Bord Bia's Sustainable Beef and Lamb Assurance Scheme and has over 20,000 farmer suppliers in Ireland.
- Dawn Meats work in partnership with key stakeholders to advance the sustainability of the livestock sector.
- The Company's packaging strategy is focused on reducing substrates and increasing the recyclability and recycled content of its plastic packaging.
- Dawn Meats delivered a solution for its retail Modified Atmosphere Packaging and Skin Packaging trays to make them easier to recycle and to support a circular economy.

- The volume of non-detectable carbon black plastic trays in the supply chain reduced by 84% over the last 2 years, while the average recycled content in rigid plastic trays increased to 90%.
- Its corrugated and solid board paper packaging is Forest Stewardship Council certified.

## Our Accreditations

- BRC
- Meat Processor Quality Assurance Scheme (MPQAS)
- Organic Trust
- Origin Green Verified

## Our Awards

Green Food and Beverage Award, Green Awards 2018

Great Taste Producer Awards 2014, 2015, 2016, 2017

Food Manufacturer of the Year 2018

Food Management Today Industry Award  
2017

Sustainability Award, Bord Bia Food and Drink awards