



# GOODNESS GRAINS

## Company address

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## Contact details

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## Channel:

Foodservice

Online

Retail

Established in 2013, Goodness Grains is a family-run company bringing high-grade, fresh gluten-free products to the coeliac consumer.



Through an in-depth relationship with the target customer from the company's inception, through a definitive and personal research and development stage, a trust has formed between Goodness Grains and its base the core coeliac market, medical referral customers and the growing lifestyle consumer group.

All of its products are freshly baked (in a nut-free production facility) and suitable for freezing. The bakery, which has over 30 years experience in this field, is one of a very few purpose built gluten-free bakeries in Ireland. As a result, Goodness Grains can offer coeliacs complete peace of mind in relation to issues such as traceability and cross-contamination. It is due to move into new 18,000sq.ft plant in Q3 2017.

Not only is it the only producer of fresh gluten-free Danish pastries in Ireland, its gluten-free bread is the only of its kind in Ireland and the UK to hold two Gold Stars from the Great Taste Awards.

## Why Us

It's a dedicated gluten-free facility, so there is no risk of cross-contamination for the end user. In addition, all its bread products are free from dairy and egg, making them suitable for vegans, while the bakery is an entirely nut-free environment.

Due to ongoing NPD including extensive research direct from the target market Goodness Grains is first to market with unique product offerings, such as its gluten-free Danish pastries.

Finally, it is the only gluten-free bread awarded two stars at the Great Taste Awards 2013/2014.

# Our product range



Gluten-free Breads

Bagels

Baked Goods

Gluten-free Danish Pastry Range

## Markets

Europe

UK & NI

## Our Accreditations

- BRC
- HACCP
- Origin Green Verified

## Our Awards

Great Taste Awards; 15 in total

Blas na hÉireann Awards; six in total

Highly Commended; Free From UK Awards, Breakfast category

