



## Beekon Batches Ltd

### Company address

1 Orchard way, Beaumont Avenue,  
Churchtown, Dublin 14, dublin, Dublin

[beekonbatches.com](http://beekonbatches.com)

### Channel:

Foodservice

Retail

Founded in Nov 2017, entirely new alcohol category, Honey Refresher. 100% natural only containing honey, water and Yeast. 3 flavors available classic, ginger & lime, Sea salt and lemon. The drink is packaged in a beehive inspired bottle. Launching in Jan 2019 across Dublin & Belfast pubs and hotels. Hope to extend to US, UK & Europe by mid 2019. Beekon has a distribution agreement with Britvic and will be manufactured by Altech Bev Division.

Light BEERON Refresher

# Time to get refreshed

5% ABV Natural Honey Refresher  
Gluten and Sulphite Free



## Why Us

Made using the most natural of ingredients, Honey, Water, Yeast infused with fresh additions such as lemon, lime or ginger.

## Our product range



Beekon Original  
Beekon Ginger and Lime  
Elderflower and Lemon  
Seabreeze

## Markets

UK & NI



It is our intention to develop a bee pollinator programme. Ultimately, I have a dream that everywhere that sells a Beekon will do at least one thing that supports a bee pollinator programme. We actively deploy wildflower seeds as part of our activation. This month we kick off our partnership with Airfield Estate to undertake Bee and Growing experiences with bar managers and staff to heighten the awareness and impact of our behaviour in a bid to effect change in some way. Further pollinator initiatives will be coming down the line.

## Our Accreditations

- Origin Green Verified