

# **BRENNANS BAKERY**

## Company address

Joseph Brennan Bakeries, Greenhills Industrial Estate, Walkinstown, Dublin 12, Ireland, D12 XR92, Walkinstown, Dublin

#### Contact details

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brennansbread.ie

#### Channel:

Foodservice

Retail

Over 45 years ago, Old Mr Brennan baked the first loaves of Brennan's Bread in the company's one room bakery in Fumbally Lane, Dublin.













Brennan's Bread is now one of the largest bakeries in Ireland and is still very a much a family affair, with Old Mr Brennan's family still overseeing the recipes and baking skills he perfected.

The company's motto is 'Today's Bread Today' and that means the bread customers see on the shop shelf every day will have left the bakery early that very morning.

# Why Us

Brennan's Bread is the number one selling bread in Ireland and the country's third largest grocery brand.

Arguably one of the most iconic Irish food brands from the last 50 years, it prides itself on its promise of 'Today's Bread Today'.

# Our product range



Packaged White Bread Packaged Wholemeal Bread Packaged Wholegrain Packaged Batch Lifestyle Bread Seeded Bread Dietary Bread Soda Bread Bagels Gluten-free Bread Burger Buns Hotdog Rolls

# Markets

North America

UK & NI



The Bord Bia Origin Green project is the world's first sustainability programme for a country's entire food and drink industry. Origin Green enables Ireland's farmers and food producers to make measurable sustainability commitments which allow the industry to reduce its environmental impact and serve local communities more effectively. Brennans are proud to be part of this initiative.

## Our Accreditations

• Origin Green Verified

### **Our Awards**

EIQA - Quality Management Systems Awards 2007, 2009, 2010, 2011 EIQA Level 3 - Quality Management Systems Awards 2012&2013 Overall National Winner - Quality Management Systems Awards 2012&2013 'Highly Commended' - Quality Management Systems Awards 2016