



E FLAHAVAN & SONS LTD

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Channel:

Foodservice

Online

Retail

As one of Ireland's oldest food companies, Flahavan's can trace its first family connection to the mill in Co. Waterford back to 1785 when John Flahavans' great, great, great-grandfather was managing the business. Seven generations on, Flahavan's celebrates over 230 years of milling oats in Kilmacthomas, Co. Waterford and today sells a range of over 40 oat products worldwide.



Flahavan's has pioneered a dramatic change in the way consumers think about oat-based foods and its compelling health benefits. This is achieved by continually staying close to the consumer and identifying, understanding and responding to their emerging health and lifestyle needs, through new innovative products and formats.

Operating in a rural community nestled underneath the Comeragh Mountains, sustainable production is at the heart of Flahavan's 230-year-old mill process. Over 60% of its mill energy comes from its own renewable sources, such as burning the outer shell of the oat to generate the steam used in the cooking process, as well as using the original millstream at the River Mahon which runs on wind power.

The highest quality, locally grown regular oats are sourced and selected from farmers within a 60 mile radius, which also reduces the carbon footprint involved in transport.

Why Us

Flahavan's has been milling the finest Irish oats, with a distinctively natural creamy taste in Kilmacthomas, Co. Waterford for over seven generations. This makes it Ireland's favourite oat brand, with over two million servings of Flahavan's porridge consumed each week.

Flahavan's champions a sustainable, family-run milling tradition. Smaller scale, sustainable production is at the heart of its 230-year-old mill process.

Our product range



Flahavan's Progress Oatlets
Flahavan's Oat Bran
Flahavan's Pinhead Oatmeal
Flahavan's Jumbo Flakes
Flahavan's Organic Porridge Oats
Flahavan's Jumbo Organic Porridge Oats
Flahavan's Micro Quick Oats Drum
Flahavan's Quick Oats Sachets Natural
Flahavan's Super Oats Drum
Flahavan's Organic Quick Oats Sachets
Flahavan's Quick Oats Multiseed Sachets
Flahavan's Quick Oats Sachets Apple, Raisin & Cinnamon
Flahavan's Quick Oats Sachets Golden Syrup
Flahavan's Quick Oats Sachets Red Berry
Flahavan's Quick Oats Sachets Lemon Curd
Flahavan's Quick Oats Sachets Blueberry & Red Apple
Flahavan's Porridge Pots Original
Flahavan's Porridge Pots Strawberry
Flahavan's Porridge Pots Organic
Flahavan's Quick Oats Pots Multiseed
Flahavan's Quick Oats Pots Apple & Raisin
Flahavan's Quick Oats Pots Golden Syrup
Flahavan's Quick Oats Pots Blueberry & Apple
Flahavan's Hi8 Muesli
Flahavan's Original Granola
Flahavan's Toasted Nut Granola
Flahavan's Oaty Flapjacks

Markets

Asia Pacific

Australia

China

Europe

Middle East

North America

UK & NI



- Sustainability has always been a major part of the Flahavan's story.
- Since the 1780s, when the original waterwheel drove the mill, there has been a company-wide commitment to working in harmony with nature and minimising the company's impact on its environment and community.
- E Flahavan's and Sons supports its local community whenever possible – the company has been a main sponsor of the West Waterford Festival of Food for many years; it regularly donates product to the Waterford Food Bank and other local charities.
- The company provides product to support the Waterford Senior GAA teams, as well as the Dublin City Marathon among other sporting events across the country.

Our Accreditations

- BRC
- IFS
- ISO

- ISO 14001
- ISO 9001
- Kosher
- Organic
- Origin Green Verified
- RSPO Certified

Our Awards

Most Eco-Friendly Business National FMGC Awards

Food Producer of the Year and Agribusiness of the Year Agribusiness Awards

Organic Export Award Bord Bia National Organic Awards 2016

Food & Agri Business Waterford Business Awards