



# MUNSTER PROTEINS LTD

## Company address

Kilcommon, Cahir,  
South Tipperary

[abpfoodgroup.com](http://abpfoodgroup.com)

## Channel:

Foodservice

Retail

ABP was founded in 1954 and is privately owned operating in Ireland, the UK and across mainland Europe.

The company processes c.1m cattle each year and is one of the largest processors of beef in Ireland and the UK, and one of the top 3 in Europe. ABP works with many of Europe's largest supermarket chains and food retailers to ensure beef is produced with full traceability 'from farm to fork'. We operate out of meat plants strategically located to be close to our farmer suppliers in the UK, Ireland and Poland.

We are a major exporter of beef to over 50 countries around the world. Utilising our patented 'Ultra-Tender' beef process, ABP ensures the highest quality product is delivered to the end consumer. ABP's Ultra Tender beef is supplied to over 200 Michelin-starred restaurants across Europe and is multi-award winning in numerous markets.

## Why Us

ABP Food Group Ireland's export sites are situated at a latitude of 53 degrees north. This is the optimum global positioning for sustainable natural grass production. Even better, the frequent rainfall and moderate temperatures mean that Ireland has the longest grass-growing season in the EU. We call this our 'Grass Advantage'. It is the reason our grass-fed beef is natural, sustainable, low in saturated fat, high in vitamins and minerals and always Ultra-Tender.

## Our product range

A comprehensive range of beef & lamb products

Specialists in breed & own label ranges of products for the retail & foodservice

market across the world

A full range of frozen products both primal & offal

## Markets

Europe

UK & NI

## Our Accreditations

- BRC+
- HACCP
- Meat Processor Quality Assurance Scheme (MPQAS)
- Origin Green Verified

## Our Awards

World Steak Challenge, Sustainable Food awards