

# ROSIE & JIM

#### Company address

Unit B, Muirfield Industrial Estate,

Muirfield Drive, Naas Road, Dublin

Contact details

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#### <u>rosieandjim.ie</u>

#### Channel:

Foodservice Manufacturing Retail

Rosie & Jim was founded in 1997 by award-winning butcher Jimmy McLoughlin. He identified a market for ready-to-cook chicken products of better quality than what was available

# at that time.



Initially supplying restaurants and butcher shops around Dublin city, the reputation for the unique quality of their products soon spread and its customer base extended countrywide through a network of distributors.

The product range also grew with demand and Rosie & Jim now produces weight-portioned breaded products as required for the foodservice sector. It is committed to the constant ongoing improvement and innovation, and all breaded and battered products are now offered gluten-free as standard at no extra cost.

Now celebrating 20 years of business, Rosie and Jimmy McLoughlin are looking forward to the next 20 years with great optimism.

#### Why Us

Produced in Ireland, Rosie & Jim is dedicated to quality, service and innovation.

BRC and Origin Green accredited, its products are made from EU grown chicken, from fresh (never frozen), whole breast of chicken.

Its products are gluten-free as standard.

## Our product range



Breaded Chicken Fillet Southern Fried Chicken Fillet Garlic Chicken Kiev Ham & Cheese Chicken Kiev Sweet Chili Chicken Kiev Farmhouse Stuffing Chicken Kiev Chicken Goujons Southern Fried Chicken Goujons Salt 'n' Chilli Chicken Goujons **Breaded Chicken Chunks** Southern Cried Chicken Chunks **Battered Chicken Chunks** Breaded Chicken Burger **Chicken Schnitzel** Chicken Breast with Pizza Topping Mexican Chicken Wrap Tikka Chicken Wrap **BBQ** Pulled Pork Wrap

#### Markets

Europe

UK & NI

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•By 2024, Rosie and Jim aim to have 80% of its suppliers with environmental/sustainability certifications.

Within the area of packaging, Rosie and Jim have a target in place to reduce non-recyclable, laminate, plastic film retail bags by 100% by 2022.
By 2024, the company aim on reducing energy usage per tonne of product output by 25% from the baseline year of 2020.

## **Our Accreditations**

- BRC
- Origin Green Verified

## Our Awards

Free From 2018 Awards - Gold (Chicken kieve), Gold and product of the year (battered chunks)
2018 Q Awards - Irish Good Choice Awards (Battered Chunks & Frozen Goujons)
Free From 2019 Awards - Silver & Parents Choice (Turkey Burger).