

# **IRISH DISTILLERS**

#### Company address

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#### Contact details

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Channels Supplied:

Foodservice Retail

Irish Distillers' character is forged through 240 years of turning barley into smooth blended whiskey. Inspired by its founders, the company has protected its craft with fierce determination across the centuries.



Committed to growing the Irish whiskey category internationally, Irish Distillers was formed in 1966 when a merger took place between John Powers & Son, John Jameson & Son and Cork Distilleries Company. In 1988, Irish Distillers joined Pernod Ricard, gaining access to unprecedented levels of investment and an extensive global distribution network.

In 2015, Irish Distillers completed a major investment at Midleton Distillery, which doubled its production capacity to meet global demand for its products.

Jameson is the number one Irish whiskey in the world and continues to spearhead the renaissance of the category, recording its 27th year of consecutive growth in 2016.

Irish Distillers' prestige brands continue to grow and are now exported to 22 markets.

## Why Us

Jameson Irish Whiskey has a rich heritage. First pioneered by John Jameson in 1780, this time-honoured, smoothly blended Irish whiskey retains all of its unique taste characteristics to this very day.

However, it's important to remember that Irish Distillers is about more than just Jameson. It has a diverse portfolio of the finest prestige Irish whiskeys including Redbreast, Green Spot and Midleton Very Rare.

## Our product range



Jameson Original Jameson Caskmates Jameson Crested Jameson Black Barrel The 2017 Jameson Limited Edition Bottle Jameson - The Distiller's Safe Jameson - The Cooper's Croze Jameson - The Blender's Dog Jameson 18 Year Old Limited Reserve Midleton Barry Crockett Legacy **Midleton Very Rare** Midleton Dair Ghaelach **Powers Original** Powers John's Lane Release Powers Three Swallows Release Redbreast 12 Year Old Redbreast 12 Cask Strength Redbreast 15 Year Old Redbreast 21 Year Old Yellow Spot Green Spot

## Markets supplied

Africa

Asia Pacific

Australia

China

Europe

Middle East

North America South America UK & NI

# Sustainability

•In 2020, Irish Distillers launched a tailored sustainability programme for barley growers.

•The 'Sustainable Green Spring Barley Scheme' aims to support the long-term viability of the spring barley sector in Ireland by incentivising farmers to deliver further environmental benefits on their farms.

•Measures in the scheme aim to help growers reduce the carbon footprint and promote biodiversity on their farms.

•An additional payment of €15 per/tonne is payable directly to participating growers who meet the environmental and sustainability requirements outlined in the scheme.

## **Our Accreditations**

- ISO
- ISO 14001
- ISO 50001
- Origin Green Verified

## Our Awards

Several World Whiskies Awards